

# Warrior Rising

## Statement of Activity

January - December 2021

	TOTAL
Revenue	
Income	
Corporate Sponsorship	418,650.00
Foundations	157,500.00
Individual Donations	956,319.67
<b>Total Income</b>	<b>1,532,469.67</b>
PPP Loan Forgiveness	24,900.00
<b>Total Revenue</b>	<b>\$1,557,369.67</b>
GROSS PROFIT	<b>\$1,557,369.67</b>
Expenditures	
Uncategorized Expense	487.50
<b>Total Expenditures</b>	<b>\$487.50</b>
NET OPERATING REVENUE	<b>\$1,556,882.17</b>
Other Expenditures	
Admin/Gov Expenses	
Board Meetings	4,588.14
Insurance-	2,088.10
Licenses	1,156.18
Merchant Services/Cc Fees	13,659.26
Office Expense	1,457.95
Office Storage Rental	2,141.30
Office Supplies	87.92
Salaries	
Chief of Staff	1,764.00
Payroll Taxes	321.30
Salaries-Executive/Gov	4,200.00
<b>Total Salaries</b>	<b>6,285.30</b>
Software Expenses	1,246.71
Travel Expenses	254.00
<b>Total Admin/Gov Expenses</b>	<b>32,964.86</b>
Finance/Legal Expenses	
Accounting	5,784.06
Accounting Software	2,494.33
<b>Total Finance/Legal Expenses</b>	<b>8,278.39</b>
Fund Development	
Copies & Printing	379.04
Donor Relations	1,991.72
Events	472.00
Fund Development Director	59,004.00
Marketing	205.71

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	TOTAL
Salaries ED	4,826.21
Software	11,977.96
Supplies	139.74
SWAG for donors	3,585.39
Thank you cards & Mailing	2,988.28
Travel	2,912.88
<b>Total Fund Development</b>	<b>88,482.93</b>
Marketing Expenses	2,010.44
Admin Support	1,978.24
Events	3,696.98
Flyers, Brochures, Banners	355.34
Marketing Director	53,000.00
Media Advertising	4,821.26
Merchandise	4,787.65
Print Material	52.09
Subscriptions	4,183.87
Travel Expenses	5,040.55
Videography	4,933.18
Website Updates	6,792.00
<b>Total Marketing Expenses</b>	<b>91,651.60</b>
Programming	
Depreciation Of Software	3,487.00
Media Consulting	22,008.09
Meetings with Vets	317.24
Miscellaneous Program(Administrative Support)	13,539.00
Online Marketplace	535.95
Other Miscellaneous Expenditure	2,993.70
Program Grants	244,044.26
Programming Director	65,292.33
Salaries-Executive/Gov	101,125.99
Software	18,441.68
Supplies	908.36
SWAG for Vet Events	10,100.41
Travel	2,841.48
Vet Events	675,740.50
Videography	84,729.00
Web Development & Maintenance	454.15
<b>Total Programming</b>	<b>1,246,559.14</b>
<b>Total Other Expenditures</b>	<b>\$1,467,936.92</b>
NET OTHER REVENUE	\$ -1,467,936.92
NET REVENUE	<b>\$88,945.25</b>