

Warrior Rising

Statement of Activity

January - December 2020

	TOTAL
Revenue	
Income	
Corporate Sponsorship	316,850.00
Foundations	340,000.00
Individual Donations	100,906.18
Total Income	757,756.18
Total Revenue	\$757,756.18
GROSS PROFIT	\$757,756.18
Expenditures	
Total Expenditures	
NET OPERATING REVENUE	\$757,756.18
Other Expenditures	
Admin/Gov Expenses	
Board Meetings	2,694.60
Hiring Expenses	345.00
Insurance-	5,677.16
Licenses	2,480.60
Merchant Services/Cc Fees	8,419.23
Office Expense	1,559.36
Office Storage Rental	1,871.10
Office Supplies	631.55
Salaries	
Payroll Taxes	461.76
Salaries-Executive/Gov	6,036.00
Total Salaries	6,497.76
Software Expenses	2,415.67
Total Admin/Gov Expenses	32,592.03
Depreciation Of Software	4,881.92
Finance/Legal Expenses	
Accounting	3,454.03
Accounting Software	2,296.09
Total Finance/Legal Expenses	5,750.12
Fund Development	
Accounting	3,454.04
Copies & Printing	2,079.39
Donor Relations	1,512.13
Events	32,251.32
Hired Fund Development	54,524.41
Marketing	3,722.45
Miscellaneous	1,148.89

Warrior Rising

Statement of Activity

January - December 2020

	TOTAL
Outside Consulting	250.00
Salaries ED	4,692.63
Software	2,262.61
Supplies	1,267.34
SWAG for donors	1,794.98
Thank you cards & Mailing	580.39
Travel	2,157.47
Total Fund Development	111,698.05
Marketing Expenses	41.02
Flyers, Brochures, Banners	592.61
Media Advertising	2,831.58
Media Consulting	33,798.66
Merchandise	35.45
Print Material	118.14
Subscriptions	703.69
Travel Expenses	4,404.26
Videography	5,000.00
Total Marketing Expenses	47,525.41
Programming	
Accounting	3,454.04
Future Grants & Assistance	78,048.60
Media Consulting	50,697.98
Meetings with Vets	114.35
Mentoring & Platoons	201.21
Merchandise	8,100.00
Miscellaneous Program(Administrative Support)	242.07
Online Marketplace	-8,170.00
Other Miscellaneous Expenditure	500.00
Program Grants	85,000.00
Programming Director	46,500.00
Salaries-Executive/Gov	97,105.51
Software	3,879.60
Supplies	19,190.03
Travel	5,933.37
Vet Events	104,880.52
Web Development & Maintenance	7,500.00
Website Updates Programming	18,681.59
Total Programming	521,858.87
Total Other Expenditures	\$724,306.40
NET OTHER REVENUE	\$ -724,306.40
NET REVENUE	\$33,449.78